USLCA Adopts New Organizational Guiding Principles

Monday, Feb. 18, 2019 – The United States Lactation Consultant Association (USLCA) has adopted new organizational guiding principles. The development of this new foundational profile, that includes USLCA's Mission, Vision and Values, follows a year of organizational reflection and examination and reflect the beginning of an evolution of the association.

“Like healthcare and community health professionals in virtually every healthcare discipline, lactation care providers are experiencing the everchanging landscape of healthcare in our country,” Executive Director, Danielle Harmon said. “USLCA leadership recognized this and set a course for the future with a refreshed focus and purpose in order to continue to thrive both as a profession and as a professional association.”

Over the past year, USLCA's board and executive leadership conducted research to help guide the association to a path forward to create more relevancy in serving both today’s membership and the new members it will work to attract. The research also provided insight on the future value of building stronger relationships and meaningful collaboration among professional peer groups and the broader family healthcare team, which USLCA believes will lead to greater recognition of the important role of lactation care providers across all communities.

The United States Lactation Consultant Association is a leader in advancing the profession and advocates for the valuable contribution of lactation care providers on the healthcare team and other community health settings. A trusted source of continuing education and professional development, USLCA and its members strive to improve the health and well-being of children and families.

For additional information or to reach a member of the USLCA team directly, please contact:

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Who We Are
The United States Lactation Consultant Association is a leader in advancing the lactation profession and advocates for the valuable contribution of lactation care providers on the healthcare team and other community health settings. A trusted source of continuing education and professional development, USLCA and its members strive to improve the health and well-being of children and families.

Our Mission
USLCA exists to support the advancement of the lactation profession and lactation care providers for the health of families across the country.

Our Vision
Families in every community will have access to professional lactation care to form a foundation for a lifetime of optimal health and wellness.

Our Core Values
The United States Lactation Consultants Association is a:
• Leader in advancing the community of lactation care providers through professional development, mentoring and advocacy;
• Welcoming, inclusive, member-driven association providing opportunities for professional development and advancement of all lactation care providers;
• Trusted source of relevant information;
• Advocate for lactation care providers and the important role they have on the healthcare team;
• Connector to and convener of other organizations and individuals which seek to improve the health and well-being of families everywhere.