Breastfeeding and Feminism International Conference 2016 March 20-22 2016 Sheraton Hotel, Chapel Hill NC

Agenda Subject to Change

Saturday March 19

Gathering opportunities for drinks and/or dinner

Sunday March 20

Time	Session	Speakers
11:30	Preconference meet up in the restaurant for	
	social media update and networking	
12:30	Registration	
2:00-2:15	Opening welcome	Paige and Miriam
2:15-2:25	Overview of BFIC Scholarship Program	Rebecca Ruhlen
2:30-3:30	The Power of Storytelling: Rewriting the Contextual Narrative of Breastfeeding for Vulnerable Communities and Work Environments	Kimberly Seals-Allers
3:35-4:20	Servants and "Little Mothers" Take Charge: Work, Class, and Breastfeeding Rates in the early 20 th -Century U.S.	Jackie Wolf
4:20-4:45	Break and Exhibitor Crawl	
4:45-5:45	Concurrent Session 1	
5:50-6:50	PANEL 1	Welcome and moderated
	Building partnerships and bridges for change	by Decalie Brown
6:55-7	Wrap-up and next day	Paige Hall Smith and Miriam Labbok
7-until	Reception	Poster viewing (7-7:30) Milky Monologues (7:30-8:15)

Monday March 21

Time	Session	Speakers
9:00-9:15	Opening welcome	Paige Hall Smith and
		Miriam Labbok
9:15-10:00	Infant feeding and poverty: A public health	Lisa Amir
	perspective in a global context	
10:05-11:20	PANEL 2	
	City, State, and National level approaches to reaching	
	the poor and vulnerable	
11:20-11:40	Break and exhibitor crawl	
11:40-12:40	Concurrent Session 2	
12:40-1:40	Lunch	
1:45-2:30	'Embodied experiences of breastfeeding: when social	
	space, power, identity and services make a difference.'	Danielle Groleau
2:35-3:50	PANEL 3	
	Breastfeeding policy and advocacy: Feminist and	
	equity lens	
3:50-4:10	Break	
4:15-4:45	Concurrent Session 3	
4:50-5:20	I saw a wrong and I wanted to stand up for what I	Jennifer Pemberton
	thought was a right: A narrative study on becoming a	
	breastfeeding advocate	
5:25-5:55	Storytelling	Grassley, McCarter-
	The challenging second night: a dialogue from two	Spaulding, Spencer
	perspectives	
5:55-6:00	Wrap up and next day	Paige and Miriam
	Dinner on your own in Chapel Hill	

Tuesday March 22

Time	Session	Speakers	
9-9:15	Opening	Paige and Miriam	
9:15-10	Work and Breastfeeding: A global perspective	Amal Omer-Salim	
10:05-10:50	Working solutions for low income women	Cathy Carothers	
10:50-11:10	Break	Short break	
11:15-12:45	PANEL 4		
	Working and breastfeeding: A global issue		
12:50-1:50	Lunch		
1:55-3:10	PANEL 5		
	City wide efforts to advance public support for		
	breastfeeding		
3:15-3:45	Policy and Advocacy: Charting the Way forward	Clifton Kenon	
3:45-4:00	Good by and next year	Paige Hall Smith and	
		Miriam Labbok	
Pos	Post conference discussion: BFIC 2017 – meet up in the restaurant		

POSTERS, CONCURRENT SESSIONS AND PANEL PRESENTATIONS

Subject to change

Posters: Sunday evening during reception

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Kathleen Anderson	Supporting Breastfeeding Beyond the Hospital
Colleen Schulte	The Mother Nurture Lactation College: A Lactation Consultant Training Program for Minority Women
Fikirte Tadesse Yohannes	
	Factors Contributing to Contraceptive Discontinuation
Amanda Watkins	Empowering Change in Indian Country through Breastfeeding Education
Melanie Frazier	Managers' Perspectives of Lactation Breaks: The Context of Infant Feeding Decisions Among Staff in One Public Sector Organization
Kimberly Hughes	Skin-to-skin contact as an intervention to improve inpatient exclusive breastfeeding rates
Shelley Thibeau	Mothers' experiences with using galactagogues for lactation: An exploratory cross sectional study
Jesse Teal	Intervention to Promote Breastfeeding for Full Year Among Working Mothers Living in Rural Areas and Enrolled in WIC
Kate Noon	Legislative Advocacy and Grassroots Organizing for Improved Breastfeeding Laws in Virginia
Mona Liza Hamlin	GEM Project (Generating Equity for our Mothers): Building systems of support for breastfeeding in the City of Wilmington, DE.
Adrienne Guirguis	Low Rates of Exclusive Breastfeeding in the US

Concurrent Session 1: Sunday 4:45-5:45 60-minute discussion session: Choose 1

No	Theme	Papers	Authors
1	Integrating social marker in community breastfee	eting and community engagement concepts ding programs	Harumi Reis- Reilly Sheree Hollmes Keitt
2	Intersectional feminist planking	perspectives for advancing human milk	Marion Rice Kimberly Seals Allers
3	Meeting the needs of marginalized populations	Breastfeeding and the rights of Incarcerated women Infant feeding decisions among opioid dependent women	Krista Olson Kelly McGlothen
4	Novel ways to conceptualize and measure important constructs	The Neighborhood Deprivation Index: Assessing community impact on breastfeeding The exclusion of women from the definition of exclusive breastfeeding: advancing the mother's perspective	Jennifer Yourkavitch Ellen Chetwynd Rebecca Costello
5	Improving support for African-American women	The Sister Doula Effect: Breastfeeding Success Among A Medicaid Population Qualitative research to understand the socio-historical influences on African-American women's infant feeding decisions	Sherry L Payne Stephanie Devane-Johnson Cheryl Woods Giscombe Miriam Labbok
6	Advocacy and action to reduce the power of formula	Public health vs. Free trade: a Longitudinal Analysis of a global policy to protect breastfeeding Successful Initiatives to Limit Formula Marketing in Health Care Facilities: Strategic Approaches and Case Studies	Mary Ann Merz Kristen Strader

Concurrent Session 2: Monday 11:40-12:40 60-minute discussion session: Choose 1

No	Theme	Papers	Authors
1	Writing for the Interna	tional Breastfeeding Journal	Lisa Amir
2	<u></u>	eption, and ethics, oh my! Advocacy and ing in the post-partum period	Alison Stuebe Amy Bryant Ann Drapkin Lyerly
3		eding Week: Instagram image content nendobreastfeed/#bwdbf	Cynthia Sears, Delores James, Cedric Harville, Kristina Carswell
4	"Breastsleeping" at night, working in the day	A Hard Day's Night: Juggling Nighttime Breastfeeding, Sleep, and Work "Breastsleeping" as a positive, evolutionary adaptive behavior	Cecilia Tomori Emily Bronson
5	The role of lactation consultants in empowering vulnerable populations	How lactation consultants support women to breastfeed in two council services in Melbourne, Australia Creating Community and Empowering Mothers in the Neonatal Intensive Care Unit Who Pump their Breastmilk	Jennifer Hocking Kathy Parrish
6	Finding and avoiding cooption and conflict of interest	Co-opting Sisterhood and Motherhood: Behind the scenes of Similac's aggressive social marketing campaign Conflict-of-Interest in Public Health Policy: As Real As That Logo on Your Website	Jodine Chase Elizabeth Brooks

Concurrent Session 3: Monday 4:15-4:45 30-minute discussion session: Choose 1

No	Papers	Authors
1	Motherhood: Identity, Social Stigmas, and Resilience	Anna Blair
		Kristin Stewart
		Karin Cadwell
2	Prenatal Breastfeeding Counseling to Reduce Disparities in	Kathy Parry
	Breastfeeding Intentions	Kristin Tully
3	Go Freud Yourself: Counseling Parents with Perinatal	Tori Sproat
	Mood Disorders	Heather Spada
4	Using Policies to Normalize the 4th Trimester	Rachel Newhouse
5	Stakeholder Views of Breastfeeding Education in the K-12 Environment: A Review of the Literature	Nicola Singletary
6	Women Describing the Infant Feeding Choice: The Impact	Jennifer Proto
	of the WIC Breastfeeding Classes on Infant Feeding	S. Hyland
	Practices in Ionia, Michigan	L. Brinks
7	The Sharjah Baby-Friendly Campaign: A Community-	Hessa Al Ghazal
	Based Model for Breastfeeding Promotion, Protection, and	Shehnaz Rashid
	Support	Evelyne Ruf

PANEL PRESENTATIONS

PANEL 1 -- Sunday 5:50-6:50 Building partnerships and bridges for change

Mudiwah Kadeshe	Lactation Equity Summit update
Allison Stuebe	4 th Trimester Project
Sally Dowling	Social experiences of breastfeeding: building bridges between research and policy: an ESRC-funded seminar series in the UK

PANEL 2 -- Monday 10:05-11:20 State and National Efforts to Reach the Poor and vulnerable

	Making Change that Matters: Working Together For a
Katja Pigur	Breastfeeding Friendly Philadelphia
	Peer Breastfeeding Support: The Importance of Advocacy and
Catherine Pestl	Action
	Local and State Programs and National Partnership to Reduce
Martelle Espsito	Disparities through Community Breastfeeding Support
	A study of breastfeeding intention and post-partum realities
Jennifer Pierre	amongst first-time Central Brooklyn mothers

PANEL 3 -- Monday 2:35-3:50 Breastfeeding advocacy policy and promotion: Feminist and equity lenses

Angga Sisca	Breastfeeding and feminist fathers: Improving awareness of
Rahadian	exclusive breastfeeding in Indonesia
Aunchalee Palmquist	Breastfeeding, Human Milk, and Social Justice
Maureen Rand	Medical and Public Health Methods of Breastfeeding Advocacy:
Oakley	Toward a Feminist-informed Approach
	Stuck Between Duty and Reality: Finding the Most Supportive
Christina Doonan	Idiom for Breastfeeding Promotion

PANEL 4 Tuesday 11:15-12:45 Work and Motherhood: A Global issue

Beatrice Ogunba and Taiwo Bamidele	Work and motherhood: Occupational characteristics and Breastfeeding in Nigeria (focus on the fashion industry)
Sanchoy Kumar Chanda	Availability of Maternity Leave in Women Employees in Bangladesh
Lindsey Dermid-Gray	Healthy maternity policies in the workplace: a state health department's experience with the "Bring Your Infant to Work" program (USA)
Melissa Pellicier and Ana Parrilla-Rodriguez	Pumping at work: A Daily Struggle for Puerto Rican Breastfeeding Mothers in Spite of the Law

Panel 5 Tuesday 1:55-3:10 City-wide efforts to advance public support for breastfeeding in public spaces

Miriam Labbok	Breastfeeding Family Friendly City (or Community) Designation (BFFCD): Comprehensive Support for Breastfeeding across the Socio-Ecological Framework
Leslie Lytle	#RVA BREASTFEEDS: cultivating a breastfeeding friendly community
Jodine Chase	Of course you can breastfeed here: Can Breastfeeding Friendly projects increase public acceptance of breastfeeding in public?
Robin Kaplan	Using Educational Materials to Improve Community's View of Nursing in Public (NIP) and increase Breastfeeding Rates