

LICENSURE

needs

YOU!

8 Steps to Advocacy

1 Join USLCA



2 Review USLCA online resources



3 Understand the importance of licensure

Public Protection - Access for all Mothers - Reduce Disparities - Lower Healthcare Costs



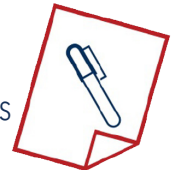
4 Connect with your state efforts

Contact USLCA for a list of those working in your area



5 Highlight the problem

Notify your state insurance commissioner, Medicaid director or private insurer when mothers are unable to access the services of an IBCLC



6 Be Prepared!

- 1) Build a team and go together
- 2) Dress professionally
- 3) Provide applicable summary documents
- 4) Prepare for existing opposition and recognize hot topics
- 5) Meet with all political parties



7 Call - Email - Write- Visit

Tell legislators why the IBCLC needs licensure



8 Know what you want and GO FOR IT!

