United States Lactation Consultant Association
2017 Conference Registration

We look forward to seeing you at the second USLCA national conference, May 3-6, 2017, at the Hyatt Regency Hill Country in San Antonio, TX.

USLCA is pleased to welcome you to its second national conference, New Horizons in Clinical Lactation, located in the beautiful Texas Hill Country. The 2017 conference will offer something for all professional levels. Seasoned IBCLCs will rejuvenate, revitalize and refresh their clinical practice while those new to our profession will have the opportunity to meet and network with nationally-recognized mentors, while obtaining valuable, high quality education.

At a glance preview of the jam-packed conference!
• Obtain all 5 of those elusive E-CERPS at one venue
• 54 breakout sessions, 5 plenaries, poster sessions, and breakfast round table discussions -- something for everyone!
• Pre-conference day on May 3, with 6 sessions on topics such as palate variations, assessment for oral anomalies, and manual techniques to implement in your practice.
• Working on licensure in your state? Participate in the mock legislative hearing and attend the breakout session presented by an attorney whose state achieved licensure of the IBCLC.
• In private practice? Learn about coding for reimbursement, tools to help your practice run smoothly, and interventions for problematic situations.
• Tongue-tie got you tied up in knots? Come to the special 2 hour panel discussion on tongue-tie.
• Hospital-based? With some of the Baby-Friendly practices under fire, learn best practices to keep babies safe.
• All of this set in the beautiful background of San Antonio- famous for the Riverwalk, Mexican markets, fabulous food and fascinating culture!

Who Should Attend?
Bienvenidos a todos! (All are welcome). All healthcare providers who want to enhance their breastfeeding support for mothers and infants will want to attend - IBCLCs and other lactation support providers, physicians, nurses, midwives, registered dietitians, and more!

Bring your family! With a wide variety of on-property activities available for all ages from kids to seniors, this resort is the perfect spot for a family getaway!
About USLCA
The United States Lactation Consultant Association (USLCA) is the professional association for US-based International Board Certified Lactation Consultants (IBCLCs) and all other health care professionals who care for breastfeeding families. USLCA membership is open to all who support and promote breastfeeding; you can join at any time and do NOT need to be an IBCLC to be a member!

Mission: To advance the IBCLC within the United States through leadership, advocacy, professional development and research.
Vision: A nation where all families have access to IBCLC care as a foundation of optimal health and wellness.

Contact Hours
All lactation consultant and nursing credits are based on a 60-minute unit. USLCA is an approved provider of Continuing Education Recognition Points (CERPs) with the International Board of Lactation Consultant Examiners and continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. The conference is approved for 25.5 CERPs and nursing CEs.

USLCA member discount
There is no better time to join USLCA than right now! Members receive the discounted member conference rate!

Join online now at www.uslca.org/join.

Registration/Contact Info
Online registration makes the process easy and paper-free!
Please go to www.uslca.org/new-horizons for a simple and quick way to register. For more information, contact the USLCA office at: 202-738-1125 or info@uslca.org

Important Dates to Remember

<table>
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<tr>
<th>Date</th>
<th>Event Description</th>
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<tr>
<td>February 28</td>
<td>Early Bird Registration deadline</td>
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<tr>
<td>March 31</td>
<td>Deadline to cancel conference registration for a full refund minus a $75 processing fee</td>
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<td>April 7</td>
<td>Discount deadline for USLCA rate at the hotel (based on availability)</td>
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<td>April 20</td>
<td>Standard registration deadline. Deadline to cancel conference registration for a 50% refund</td>
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<tr>
<td>May 3-6</td>
<td>2017 USLCA Conference-New Horizons in Clinical Lactation</td>
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Max out your CERP load by joining us for round table discussions each morning with your breakfast.

Breakfast Round Tables

Board our complimentary shuttle to and from the historic San Antonio Riverwalk Thursday evening. Don’t forget your conference badge and camera!

Cinco de Mayo Party
FRIDAY, MAY 5
Join your colleagues and bring your family for a fiesta themed evening at the Hyatt Regency Hill Country’s festive Luckenbach Pavilion. Tickets include admission, food, and entertainment from 7:00-9:00 pm

Cinco de Mayo Fiesta!!! 7-9pm

Special Interest Group Meetings
Special interest group meetings will take place during lunch on FRIDAY. Contact the USLCA office to arrange a meeting or check the on-site schedule to find an opportunity to connect with colleagues.
Hotel Reservations
Hyatt Regency Hill Country Resort and Spa
Nestled on 300 acres of the Rogers-Wiseman family ranch, the San Antonio Hill Country resort & spa offers a unique blend of countryside relaxation and casual elegance. Experience Texas-sized hospitality, the inviting charm of a ranch house, and the amenities of a luxury resort. Float down the lazy river, pull up a rocking chair on Aunt Mary's porch, or tee off on the beautiful 27-hole golf course. At Hyatt Regency Hill Country, you will enjoy a wonderful retreat that feels a world away, but with the convenience and fun of San Antonio just outside your door.

Hyatt Regency Hill Country Resort and Spa
9800 Hyatt Resort Drive
San Antonio, Texas, USA, 78251
Tel: 210 647 1234

The special USLCA conference rate is $194 single/double and is available for room stays between April 29 and May 7. The special room rate will be available until April 7th or until the group block is sold-out, whichever comes first.

Hotel reservations may be made through the Hyatt Regency Hill Country Resort & Spa by visiting: https://resweb.passkey.com/go/USLactationConsultants or call 1-888-421-1442 to reserve over the phone. Make sure to reference USLCA for the conference rate.

Roommate listings
Want to meet new colleagues or reconnect with old friends? One of the enhancements that large conferences offer is the wonderful opportunity to network. To add your name to a list of colleagues looking for a roommate, visit, https://uslca.wufoo.com/forms/conference-roommate-list/. This list will be shared with all inquiring to contact and identify a suitable roommate. Make sure to submit your name and contact your potential roommate prior to making your hotel reservations to work out the details.

Directions and Transportation
The Hyatt Regency Hill Country is located at 9800 Hyatt Resort Dr., San Antonio, TX, 17 miles (22 minutes) from the San Antonio International Airport (SAT). The hotel does not provide shuttle service.

Go Airport Shuttle is available from the airport. They can be contacted at 210-281-9900 or online at www.goairportshuttle.com. Ride share services such as Uber and Lyft are also available. Taxi or car transportation can be arranged through the hotel concierge. Taxis are readily available at the airport.

Packing
Hyatt Regency Hill Country Resort and Spa offers ample parking options for overnight guests and daytime visitors to the resort. In addition to the free self-parking, valet is also available for $25/night.

The parking lot is monitored 24-hours a day, 7 days a week by hotel security.

Oversized vehicles, including small trailers will be directed to use valet parking at $25 per space per night based upon availability. Please see Security to be directed to a space.

Cancellation and Refund Policy
All refund requests must be received no later than March 31, 2017, for a full refund, less a $75 processing fee. Cancellations received between April 1, and April 20, 2017, will be eligible to receive a 50% refund, less a $75 processing fee. All refunds will be made after the completion of the conference. No refunds will be given for cancellations made after April 20.

Attendee substitutions may be made at no additional charge for the exact registration.

Families and Babies
USLCA is committed to providing an environment conducive to learning for all Conference attendees. Quiet infants in arms and non-separating children are welcome. As a courtesy to other participants, and to avoid being asked to step out of the session room, please attend to your child’s noise or fussiness promptly. A private room for breastfeeding or pumping will be available for mothers.

Conference Volunteers
USLCA’s conference is an exciting way to be involved in your professional association. Numerous volunteers are needed to assist with registration, introduce speakers, assist with silent auction, stuff tote bags, and monitor session rooms. Take this opportunity to participate fully in the conference and contribute to USLCA’s success while forming new friendships.

Family members are welcome to volunteer as well! Volunteers will be contacted by email and are asked to attend an orientation session. Please be sure to make this selection during your registration if you are interested in volunteering. For further questions on volunteering, email conference@uslca.org.
Handy tools in your toolbox: Therapeutic Breast Massage and Hand Expression  
Maya Bolman RN, BA, BSN, IBCLC  
To demonstrate therapeutic breast massage and hand expression techniques and when to use them.

Hands on Workshop: Solutions for Structurally Based BF Problems  
Cathy Watson Genna BS, IBCLC  
Infants with alterations to their body structure can be difficult to feed. This workshop allows participants to practice strategies to help dyads with feeding issues secondary to misalignment of the jaws and neck muscles and cardiorespiratory instability.

Breastfeeding by the numbers: What do they mean and when are they useful?  
Barbara Robertson BA, MA, IBCLC, RLC  
Numbers are used all the time in the lactation field. Test weights, percentiles, percent of weight gain, are just some of the information that is gathered to help make infant feeding decisions. But what are they really telling us? When are they useful? Using these numbers in a way that actually helps support and promotes breastfeeding is key. Appropriate infant weight gain, how to do a test weight, scale calibration, calculating infant intake, and the possible need for supplementation, will all be covered.

The History, Physical Exam, and “Latch”: Key Components in a Lactation Consult  
Maureen Dann RN, PNP, IBCLC  
Breastfeeding is not “working”. What critical history should you obtain? What physical findings in the infant and mother could reveal clues to the breastfeeding struggle? Does the mother know how to position herself and her infant for a successful latch? We will discuss helpful questions in a history, how to physically assess the infant and mother for possible lactation problems, and review tips to secure a pain-free latch with good breastmilk transfer. An organized approach to your lactation consult can enhance your success, and add efficiency to your busy day.

Where has all the milk gone?: Etiology and Interventions of Insufficient Milk  
Marsha Walker, RN, IBCLC, RLC  
Insufficient milk (real or perceived) is a major reason for formula supplementation. The causes are wide reaching and interventions depend on the etiology of the cause ranging from simply more breastfeeding all the way to the use of galactagogues. There are, however some situations where none of the traditional interventions work. Is there something else going on? New research has identified two areas of concern—genetic and environmental. This presentation will go beyond the common etiology and interventions and look more deeply into genetic and environmental contributors to low milk supply.

Dental Arch Forms: A review of Palatal Variations and Malocclusion as Related to Oral Restrictions and Airway Patency  
Annette Skowronska DDS, FAGD  
In addition to genetic tendency, unrevised oral restrictions and/or airway obstructions influence the growth and development of the dental arches and subsequent tooth position and occlusion. These factors may also affect the stability of future orthodontic treatment. Dental models at varying ages depicting variant palatal formation and classification of malocclusions will be presented as well as clinical photos for discussion.
**Thursday, May 4, 2017 -- 8.5 CERPs**

<table>
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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>6:50am- 7:50am</td>
<td>Breakfast/Round Tables</td>
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<td>7:00am-5:00pm</td>
<td>Exhibit Hall open</td>
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<tr>
<td><strong>8:00 am - 9:30 am</strong></td>
<td>Pam McCarthy, MS, RD</td>
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<td>9:30am-10:00am</td>
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<td>10:00am-11:00am</td>
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<td>11:00am-11:15</td>
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<td>12:15pm-2:00pm</td>
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<td>Breakouts</td>
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<td>4:30pm-4:45pm</td>
<td>Break</td>
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<td>4:45pm-5:45pm</td>
<td>Breakouts</td>
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<tr>
<td>6:00 pm-10:00pm</td>
<td>Shuttle to Riverwalk, dinner on your own</td>
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### 10:00am-11:00am Session TA1
- Getting people to Yes!: Using influence principles to increase breastfeeding success Part 1 – Pam McCarthy, MS, RD

### 11:15am-12:15pm Session TB1
- Getting people to Yes!: Using influence principles to increase breastfeeding success Part 2 – Pam McCarthy, MS, RD

### 2:00pm-3:00pm Session TC1
- E-CERP! Foundations of Ethical Lactation Practice – Jane Leach, PhD, RNC-BC, CNE, IBCLC

### 3:30pm-4:30pm Session TD1
- Therapeutic Breast Massage in Lactation: HAND-ling the Pain – Maya Bolman, RN, BA, BSN, IBCLC

### 4:45pm-5:45pm Session TE1
- E-CERP! Lactation Research Ethics: Conducting IRB Friendly Research

### Description:
Most moms want to feel like a “hero mom.” They want to reinvent the best life possible for their child. In this session, you’ll learn how to trigger those powerful emotional drivers that naturally align breastfeeding with the deepest desires of a mother’s heart. You’ll also leave with new tools to introduce breastfeeding initiation and duration to even the most resistant moms.
Friday, May 5, 2017 -- 6.5 CERPs

6:50am- 7:50am  Breakfast/Round Tables
7:00am-5:00pm  Exhibitor Moveouts
8:00 am - 9:30 am  Dr. Clifton Kenon Jr., DNP, MSN, RN, IBCLC

Title: Continuing the Conversation on Racism, Diversity and Lactation
Description: This session will provide a critical lens on the current state of diversity and equity in the field of lactation. Utilizing audience interaction and mobile technology, lactation consultants will have the opportunity to participate in a crucial conversation about the past, present, and future of the lactation profession, particularly focused on issues of equity. This session will focus on overcoming barriers and producing strategies that strengthen the profession and ultimately improve disparities in lactation and maternal child health. This session will require reflection, critical self analysis and commitment to improvements, and is designed to discuss actionable solutions.

9:30am-10:00am  Break
10:00am-11:00am  Breakouts
11:00am-11:15am  Break
11:15am-12:15pm  Breakouts
12:15pm-1:45pm  Lunch/Special Interest Groups - Including USLCA Chapters!
1:45pm-3:15pm  USLCA Annual General Meeting and Awards
3:15pm-3:45pm  Break
3:45pm-4:45pm  Breakouts
4:45pm-5:00pm  Break
5:00pm-6:00pm  Breakouts
5:00pm-7:00pm  Exhibitor Moveouts
7:00pm-9:00pm  CINCO DE MAYO PARTY

10:00am-11:00am  Tongue-tie Got You Tied Up in Knots?: Panel Discussion by the experts
Part 1 – Alison Hazelszaker, PhD, IBCLC, FILCA, CST, BCST, PPNE, Annette Skovorski, DDS, FAGD, FAGD & Cathy Watson Genna, BS, IBCLC

Tongue-tie got you tied up in knots? Panel discussion by the experts
Part 1 – Alison Hazelszaker, PhD, IBCLC, FILCA, CST, BCST, PPNE, Annette Skovorski, DDS, FAGD, FAGD & Cathy Watson Genna, BS, IBCLC

Breastfeeding Policies to Reduce Disparities and Promote a Healthy Weight Among 0-5 Year Old Latino Children – Amanda Merck, MPH

Infants with Feeding Difficulties: A Look at High Risk Populations – Amber Valentine, MS, CCC-SLP, BCS-S, IBCLC

Clinical Internships? Yes, you can! – Verdie Hughes, RN, MS, IBCLC, RLC, FILCA & Angela Love-Zarantha, BA, IBCLC, RLC

Gen Y Learns Breastfeeding through Cell Phones, Texting and YouTube – Meg Beard, MPH, MCHES, RDN, IBCLC

Safe and breastfeeding compatible oral behaviors for the infant receiving a bottle – M Karen Gromada, MSN, RN, IBCLC, FILCA

11:15am-12:15pm  Tongue-tie Got You Tied Up in Knots?: Panel Discussion by the experts
Part 2 – Alison Hazelszaker, PhD, IBCLC, FILCA, CST, BCST, PPNE, Annette Skovorski, DDS, FAGD, FAGD & Cathy Watson Genna, BS, IBCLC

Breastfeeding and the Speech Pathologist’s Role – Ellen Carlin, M.S., CCC-SLP, IBCLC

E-CERP! Deconstructing online messaging: Ethical considerations – Barbara Robertson, BA, MA, IBCLC, RLC

The Marijuana Dilemma – A “Recreational” Drug for the Breastfeeding Mother? – Frank Nice, RPh, MS, Pharm, MPA, DPA, CPHP

The Jaw Bone’s Connected to the Neck Bone: Application of Infant Physiology and Cranio-Sacral Therapy to the Support of Lactation – Ellen Chetwynd, PhD, MPH, MCHES, RDN, IBCLC

Galactagogues: The good, the bad, and the often unnecessary – Tiffany (Tipper) Gallagher, BA, IBCLC, RLC

3:45pm-4:45pm  Breastfeeding and The Speech Pathologist’s Role – Ellen Carlin, M.S., CCC-SLP, IBCLC

E-CERP! Deconstructing online messaging: Ethical considerations – Barbara Robertson, BA, MA, IBCLC, RLC

The Marijuana Dilemma – A “Recreational” Drug for the Breastfeeding Mother? – Frank Nice, RPh, MS, Pharm, MPA, DPA, CPHP

The Jaw Bone’s Connected to the Neck Bone: Application of Infant Physiology and Cranio-Sacral Therapy to the Support of Lactation – Ellen Chetwynd, PhD, MPH, MCHES, RDN, IBCLC

Understanding Coding, Documentation and Billing for IBCLCs – Strategies to Get Paid in Any Setting – Donna Sinnott, IBCLC

Human Milk Synthesis: Just when you thought you knew – Jarold (Tom) Johnson, MSN, CNM, IBCLC

5:00pm-6:00pm  E-CERP! Are they or are they not Code compliant?
10 steps to assess Code status – Marsha Walker, RN, IBCLC

Looking on the Inside: Neural Correlates of Learning and Forgetting – Debra Swank, RN, BSN, IBCLC

When Feelings Get in the Way: Caring for the Neonatal Abstinence Syndrome Family – Grenda Dickerson, MSN, RN, IBCLC

Help! What to do when the baby has not latched onto the breast yet or is not sucking effectively – Kay Hoover, M Ed, IBCLC, RLC, FILCA

Impact of neonatal cardiac surgery on breastfeeding: a prospective longitudinal study on feeding in the first year of life – Rachelle Lessen, MS, RD, IBCLC

Survive and Thrive! Overcoming Breastfeeding Challenges for Late Preterm Infants – Sandra Cole, RNC, IBCLC
**Saturday, May 6, 2017 -- 4.5 CERPs**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:50am-7:50am</td>
<td>Breakfast/Round Tables</td>
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<tr>
<td>8:00 am - 9:00 am</td>
<td><strong>M. Jane Heinig, PhD, IBCLC</strong>&lt;br&gt;Title: The Secrets of Baby Behavior: Promoting positive interactions between parents and their infants.&lt;br&gt;Description: In collaboration with California WIC, Dr. Heinig and her colleagues at the UC Davis Human Lactation Center developed and tested the innovative “Baby Behavior” intervention which is now being used by more than 35 state WIC agencies. The program is designed to improve infant and toddler feeding practices by supporting parents to have more realistic expectations for their children’s behavior. The intervention has been adapted for use in hospitals, home visiting programs, and public health nursing. Ongoing projects include adaptation and evaluation of the intervention for pediatric offices and childcare settings as well as expansion of the messages to include behaviors in children up to 2 years of age. Dr. Heinig will provide an overview of the intervention as well as evaluation outcomes from current and past projects.</td>
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<tr>
<td>9:00 am - 10:00 am</td>
<td><strong>Alison M. Stuebe, MD, MSc</strong>&lt;br&gt;Title: Perinatal Mood and Breastfeeding&lt;br&gt;Description: It’s conventional wisdom that breastfeeding increases bonding and reduces risk of postpartum depression. However, the evidence suggests that it’s complicated: depression symptoms are less prevalent among women who breastfeed successfully, but that it doesn’t follow that breastfeeding prevents depression. It may be that depression prevents successful breastfeeding, or that breastfeeding problems precipitate depression. Furthermore, recent research suggests that differences in maternal response to the hormone oxytocin may play a role both in depression symptoms and breastfeeding difficulties. In this talk, Alison Stuebe, Distinguished Scholar of Infant and Young Child Feeding at the Gillings School of Global Public Health, will review what’s known and unknown about depression and breastfeeding, and discuss strategies for enabling mothers with mood disorders to achieve their infant feeding goals.</td>
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<td>10:00 am - 10:30 am</td>
<td>Break</td>
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<td>10:30 am - 12:00 pm</td>
<td><strong>BRIGHT SPOTS</strong>&lt;br&gt;Title: Operational Needs? Find Ideas, Energy and Hope: A Look at Problem Solving and Solutions in the New Age of Lactation&lt;br&gt;Description: In a world where we all wear many hats, have expansive job descriptions, and tight budgets, it can be hard to see the light at the end of the tunnel. Want to pick the brains of some of your colleagues who seem to have found the key to it all? Go home motivated to conquer it all after this energetic and hope filled final session where we will take a look at the bright spots in lactation across a variety of practice settings.</td>
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Submit registration at www.USLCA.org/new-horizons
or send signed application (digital signatures are accepted)
and full payment in US funds to:
Mail: USLCA
P.O. Box 1845
Arlington Heights, IL 60006
--Or--
Email: info@uslca.org

Name (as you want it printed on name badge):
Last
First

Credentials (limit 3)
Organization (for name badge)
Twitter name (for name badge)

Address
City State/Province Zip
Phone Email

Special Accommodations

PLEASE CHECK ALL THAT APPLY:
I require special Conference luncheon meals
☐ Vegetarian ☐ Gluten-Free ☐ Kosher ☐ Diabetic
☐ Do not include my name on the Conference Attendee list.
☐ Do not include my contact information to exhibitors for a ONE time preconference mailing.

What is your work setting?
☐ Birthing Center ☐ Community ☐ Home Visits ☐ Hospital ☐ Physician Office
☐ Private Practice ☐ Retail ☐ WIC ☐ Retired ☐ State/ Local government
☐ Other

PAYMENT INFORMATION  Make checks payable to USLCA.
Total Fee Enclosed  $ ____________________

Please indicate your method of payment:
☐ Check/Money Order#: ___________________________ ☐ Visa ☐ MasterCard ☐ Discover
Card # ___________________________ Expiration Date ____________________ Security Code _________

Billing information (if different than registration)
Name:
Address
City State/Province Zip

Signature

NEW HORIZONS
in Clinical Lactation

Join USLCA in the Hill Country to REFRESH, RENEW & REVITALIZE your clinical practice

Over
### BREAKOUT SESSIONS SELECTION

Select one for each session. Descriptions on pages 4-5.

#### Thursday, May 4 Concurrent Sessions

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<th>Time</th>
<th>Session 1</th>
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#### Friday, May 5, Concurrent Sessions

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<th>Late/Onsite After April 20*</th>
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**SECTION TOTAL**

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### CINCO DE MAYO PARTY

Write number of adult(s)/child(ren) attending in space provided.

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<th>Onsite registration*</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Adult $48</td>
<td>□ Adult $55</td>
</tr>
<tr>
<td>□ Child $23</td>
<td>□ Child $30</td>
</tr>
</tbody>
</table>

**GRAND TOTAL**

$_________________

*Late/Onsite registrations will be accommodated as space allows and may be done by calling 202-738-1125 or visiting the conference registration desk.*