



## **Volunteer Opportunities with USLCA**

### **Member Services and Chapters**

Director: Ginger Carney, MPH, RD, LDN, IBCLC, RLC, FILCA

Committee Chair: Alicia Simpson, MS, RD, LDN, IBCLC, RLC

- Help Board and staff with notes/emails/social networking to non-members and lapsed members
- Help staff USLCA booth at ILCA/USLCA conferences
- Set up and contribute to a “membership idea bank” of ideas to encourage membership
- Post on USLCA Chapter Facebook page
- Host a twitter party for elite members to share best practices, ideas, concerns, etc.
- Set up blog for novice IBCLCs or first year USLCA members
- Send welcome note to first year USLCA members
- Establish online mentoring program; encourage experienced members to serve as mentors
- Write and submit write-ups for “member spotlight” in Member Minute
- Send special recognition to members who pass the IBLCE exam
- Help identify members who have things in common to introduce them to one another (NICU, RDs, SLPs, MDs, OB RNs, IBCLCs in children’s hospitals, MEN!, etc.)
- Volunteer to serve on membership committees such as the Membership Grant committee and the Awards committee

### **External Affairs/Licensure & Reimbursement**

Director: Sylvia Edwards, MSN, RN, IBCLC, RLC

L&R Committee Chair: Judith Gutowski, BA, IBCLC, RLC

- Offer to be a spokesperson or educator for USLCA in any breastfeeding forum/organization where they are currently engaged.
- For example:
  - One of our members who works with the Red Cross reached out after our AGM hoping to link with other USLCA members who work with the Red Cross. She’d like to develop training for the Red Cross on the importance of breastfeeding in emergencies. We were able to link her with other members with similar interest.
- Join your state license committee or start a license committee in your state if none exists.
- Are you an MD active in the ABM? Start a subcommittee of MD, IBCLCs and promote joining USLCA and/or consider starting a USLCA Physician's chapter.
- Do you serve on any of partner organization? Offer to be a liaison with USLCA!
- We need more diversity among in the IBCLC profession. Encourage membership and involvement among IBCLCs of color.

- Help others gain access to our profession by providing mentoring opportunities, especially to those belonging to under-represented racial and ethnic groups.
- Share ideas on how best to offer opportunities to members of minority populations and to increase access to achieving the IBCLC credential.
- Do you partner with a pharmacy? We would like to explore ways to build partnerships with pharmacies. We invite you to share your business model.

### **Professional Development**

Director: Maureen Dann, MSN, CPNP, IBCLC, RLC

Committee Chair: Kathy Parkes, MSN, RN, IBCLC, RLC, FILCA

- Join the professional development committee, assisting with CEs, CERPs, and guiding speakers through the application process.
- Offer to do a webinar, or suggest a good speaker and serve as the contact person to connect this speaker with Kathy Parkes.
- Offer to do a "media review". You can keep the product you review!
- Participate in the planning committee for the 2017 conference.
- Volunteer to represent USLCA at our tables at ILCA conference and our 2017 conference.
- Submit a manuscript to *Clinical Lactation*, USLCA's peer-reviewed journal.
- Volunteer to review and update USLCA publications.
- Develop clinical guidelines for USLCA to publish.

### **Marketing**

Director: Christine Staricka, BS, IBCLC, RLC

Committee Chair:

Member Minute Editor: Rachel O'Brien, IBCLC, RLC

- Chair the marketing committee.
- Help us create an archive of photos for which we have permission to use in social media content. <https://uslca.org/wp-content/uploads/2014/05/Consent-to-Photograph-Form.pdf>
- Make pins for Pinterest from credible online sources.
- Suggest tweets that USLCA can send.
- Tag us on Instagram so we can find more photos to share.
- Monitor parenting blogs.
- Interview colleagues who are USLCA members for Member Minute.
- Invite people in your own network to like our FB pages and join our Aspiring IBCLCs group.
- Create infographics for holidays and special events.
- Head up IBCLC Day and World Breastfeeding Week activities/posts.