



USLCA Annual General Meeting 2020

June 13th, 2020 | Meeting location: Webcast

Meeting called by Christine Staricka, President
Type of meeting Annual General Meeting
Facilitator Christine Staricka, President

AGENDA TOPICS

Opening Statements and Welcome | Christine Staricka

Business | USLCA Board

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- Annual Report emailed out in advance
 - Financials - Danielle Harmon
 - Clinical Lactation - Lisa Brock
 - Announce Dr. Kathleen Kendall-Tackett's retirement from her role and acknowledge 10 years of work with journal
 - Welcome Dr. Shera Jackson as interim Editor-in-Chief
 - Advisory Board - Dominique Gallo
 - Comprised of 6 lactation care providers
 - Formed in November 2019, appointment starting February 2020
 - Set 3 topics for USLCA to focus on:
 - Create opportunities for women of color to obtain IBCLC
 - Create mentorship opportunities for women of color and economically disadvantaged women
 - Increase access to USLCA conferences
 - Transition of USLCA President – Christine Staricka/Michelle Stulberger
 - Christine welcomed Michelle as new USLCA President
 - Michelle recognized and thanked Christine for all her work
 - Michelle announced that Jackee will be taking on the role of the treasurer
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Future USLCA Work | Michelle Stulberger

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- [Strategic Plan](#)
 - Advisory Board work
 - Support the depth of clinical experience and depth of IBCLCs
 - Continued educational opportunities, including 2021 conference
 - Focus on increased equity and equality in the field
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Welcome New Board Member | Michelle Stulberger

- Welcome Stacy Davis, former Executive Director of NAPPLSC
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Volunteer Recognition | Jackee Haak

- Sincere thanks to all USLCA volunteers including: Advisory Board, nurse planners, social media, and Membership Committee
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USLCA Annual Awards | USLCA Board

- President's Award: Sarah Lester
 - Terry Jo Curtis Award: Lucia Jenkins
 - Changemaker Award – Janet Jones and Lauren Reyes
 - Award of Excellence: Debbi Heffern
 - Outstanding Chapter Award: FLCA (Florida Lactation Consultant Association)
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Questions | Danielle Harmon

- How can we help those in rural areas that have no support?
 - This aligns with efforts of USLCA's Advisory Board.
 - We hope to have more strategies around this issue soon.
- What is USLCA doing with licensure efforts?
 - Recently launched Advocacy Committee to focus on issues, including licensure
 - Have model bill and licensure position statement on [website](#)
 - To participate in Advocacy Committee, fill out application [here](#)
- How is new membership structure working?
 - Based on early numbers, it appears members are finding value at every membership level.
 - Despite uncertainty of 2020, membership numbers have remained stable.
 - Members are joining and renewing at each new level.
- Will you consider reduced rates for workshops/memberships for IBCLCs over 65?
 - New membership structure introduced in an effort to open discounted pricing options to everyone
 - See annual report for more information on pricing decisions
- With less access to support in midst of COVID-19, what steps is USLCA taking to promote equity and accessibility to support providers?
 - Offered education specifically related to practicing during the pandemic, including free webinar
 - Curated resources to help serve as central hub of information, infographics, and resources
 - Created a telehealth practice setting option for our directory
 - Continue to look for opportunities to support the profession
- How do we advocate for importance of IBCLC when many other programs with less rigorous preparations are receiving reimbursement?

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- Understanding landscape of lactation credentials continues to be a challenge both within and outside the profession.
 - USLCA continues to look for ways to help differentiate the options.
 - Recently launched resources, such as *Clarifying Clinical Lactation vs Breastfeeding Support* paper
 - Launched IBCLC Hub to aid members in journey
 - This is another area of focus for Advocacy Committee
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Thanks and Adjournment | Michelle Stulberger

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- Thanks to everyone
 - Invite all members to share thoughts and feedback at info@uslca.org.