

USLCA CHAPTER CALL (Zoom)

DATE: February 17, 2022

LEAD BY: Lisa Brock, USLCA Board Member and WALC

Attendees:

Jessi Kuzelka, Professional Development Coordinator, USLCA

Dominique Gallo, USLCA Board Member

Angela Hamilton WALC

Teresa Donjon, LC of Metro St. Louis

Jeanne Campbell, OKLCA

Dawn Baltz, FLCA

Judy Campbell, LC Association of Greater Washington

Sarah Gibson, ProLC

Susan Pappas and Daphne Kuehl, West Central Illinois Bf Coalition

Erin Norton, Northern Indiana LCA

Robin Gillespie, Kentuckiana Lactation Improvement Coalition

Jessica Davido, WPaLCA

Miena Meek Hall, Northern Illinois LCA

(With minutes taken by Judy Levy-Stutsky)

Lisa introduced herself and welcomed all the chapters on the call. There are now 19 active chapters. She also thanked all the chapters that completed their quarterly reports. Lisa also welcomed two new USLCA team members: Debbie Sandberg as Operations Manager (taking Cheryl Rothwell's position), and Jessi Kuzelka as Professional Development Coordinator. She also encouraged all to look at the agenda since many links are embedded in it, as we will try to do here.

She encouraged all to review the Quarterly Chapter Call Guidelines at [Chapter-Call-Guidelines.pdf \(uslca.org\)](#) .

Lisa reminded chapters of the Melanated Mammary Atlas at <https://uslca.org/the-melanated-mammary-atlas/#myaccount>, a new USLCA Enhanced Member benefit. Enhanced members can change their membership month to month. Chapter members are able to upgrade to the Enhanced level but the group discount won't apply.

Lisa reminded everyone the **Every Parent Marketplace** is up and running at [Every Parent Marketplace | USLCA](#). And the USLCA Marketplace has Clinical Tools you can use in practice: <https://uslca.org/uslca-marketplace/#tools>

The Amplify blog post at [Introducing Amplify! - USLCA](#) has been very active. Lisa felt the most recent one helped her as a professional and as a human. She enjoyed the four points of (1) level up care for existing issues; (2) boost the diet; (3) take a climb up the family tree and get moving; and (4) recharge the system by releasing the pressure as well as the 10 activities for stress reduction. They are quite energizing and all should read and consider signing up for posting one. USLCA wants to hear from you about the Amplify blog post – reach out at <https://uslca.org/amplify/hear-from-you/>

The demographic survey is now closed. Watch for the data to be published in *Clinical Lactation* this year. Also, the nomination period is closed and the board is now looking to interview the finalists.

Two exam fee scholarships were awarded this fall thanks to a generous gift from NILCA. Lisa encouraged all to donate and shop at the USLCA website if possible, as they fund important support.

Clinical Lactation is our clinical journal published either in paper or digitally, whichever you prefer. Shera Jackson, the Editor-in-Chief, wants all voices to be heard, so please feel free to submit manuscripts.

There are numerous USLCA Education programs coming up. The USLCA National Conference (https://uslca.org/new_horizons_norfolk/) is scheduled for September 22 to 24, 2022 in Norfolk, Virginia. Save the date! Presentation proposal deadline has passed but exhibitor registration is now open. See https://uslca.org/new_horizons_norfolk_investment/ for opportunities or to exhibit, sponsor, advertise or donate.

There are live webinars coming up. On February 24th, 10 to 11 am CST: *What should I be looking for? Variations in Healing after Frenectomy and the Importance of Collaborative Care*. On March 8th, 1 to 2 pm Eastern, there is *The Elephant in the Nursery – How to Talk to Perinatal Clients about Suicidality*. There are also recorded webinars at <https://uslca.org/providers/events/virtual/recorded-webinars/>. The Route Tongue Tie workshop recording has now been added. Chapters, remember to use your free webinars!

Individual Membership Information is available online. Encourage potential members to see USLCA Member Benefits at <https://uslca.org/providers/membership/individual-membership/>

This includes a Membership Level Comparison Chart link, as well as a link to the Membership Benefits Wizard.

Chapter Renewals were due at the end of 2021, as the chapter membership is on the calendar year (January 1 to December 31). The chapter benefits now include the FREE 2021 DEI training. The requirements for Chapter renewal are: 1. Chapter President must be a USLCA member; 2. Annual dues must be submitted; 3. Annual Chapter Agreement must be submitted; and 4. At least 25% of chapter members must be USLCA members (USLCA will verify this through the roster submitted with your Annual Chapter Agreement).

Chapters Making a Difference is published monthly in the USLCA in Action! Please continue to submit your quarterly Chapter Reports. They are important to

share information needed for USLCA to use to provide support for the Chapters and members.

The USLCA has a Commitment to Inclusivity post on the website, please see <https://uslca.org/amplify/inclusive-language/> . Also take a look at the USLCA Speaker Database, the IBCLC Mentorship Directory, and the USLCA job board.

<https://uslca.org/providers/resources/professional-resources/>

And the USLCA has social media postings. On Facebook there are numerous options (USLCA, USLCA's Chapters, USLCA's Webinars and Professional Development, New Horizons in Clinical Lactation and Breastfeeding Talk with USLCA), as well as Instagram.

Chapter Updates:

Angela (WALC) shared that they have 162 members. WALC held their quarterly meetings and board meetings virtually. They are doing awesome. They had a joint presentation with LLL in November with several great speakers. Their Annual Conference will be in March with a diversity of speakers. (March 3 & 4). They are planning for this to be their first in person event since Covid hit. They are expecting about 200 (both virtually and in-person) and they are trying to have a big push for new members. They may put a WALC table and USLCA table covered with materials to explain why to become a USLCA member. She also said the Baby Café was awesome today. She gets the word out through the health department and makes sure it gets up on the website. Their speaker today, Becky Osterbeck, was from Children's Wisconsin Hospital's NICU and spoke on how they help babies in the NICU. She said she feels really blessed with her chapter. She gave a special thanks to Lisa and Danielle for helping them use member benefits for ordering materials. At their January meeting they had two presenters, one on Facilitating Breastfeeding in Babies with Feeding Challenges, and another on Human Milk Banking. Currently they haven't planned anything for IBCLC Day in March.

Jessica (WPALCA) said she didn't have the number of members with her. The December conference was successful. It was "May the 4th (trimester) be with you! With Dr. Row (Rowena D. Pingul-Ravano), on centering pregnancy and lactation. Upcoming in April (25th) they will have an event. They are currently

working on details, but Jeanette Frem will speak. They are seeking CERPs and CEUs.

Susan (WCIBTF) with Daphne said they have 15 to 20 members, and they are finally coming out from Covid. Last year World Breastfeeding Week was their only event. This year they are having a virtual support group and will bring in more Chapter activities, reaching more people and helping with breastfeeding support. Currently they are planning their website and are excited! They have no website and had twice as many members before Covid. They are planning to host an event on October 22nd and will have their annual WBW Walk in August.

Sarah Gibson (ProLC) said they have 130 members, and lots more thinking of joining. At their winter meeting they awarded their Advocate of the Year Award (formerly provider of the year award) to Pettaway for their IBCLCs helping CLCs get clinical hours. Three members also presented case studies. They haven't planned anything for IBCLC day yet. For Breastfeeding Awareness Month they want an outdoor activity, maybe a park. They are working on getting items with their logo on it.

Erin (NINLCA) was not sure of the number of members; she thinks about 20 active. (She was just asked this afternoon to cover this call.) They are getting involved with nonprofits helping mom and pop childcare providers learn how to handle breastmilk.

Judy (LCAGW) said they are having Diane Spatz speak next Tuesday evening on Zoom on "Not All Donor Milk is Equal." They are busy talking and meeting, things are picking up. She mentioned something about an update on insurers' pumps, and even though updated, the rules are incomplete. They need an IBCLC perspective. She wondered how we can help them? The latest update only said "it must be electric" but doesn't address the basics or special situations. No one else was aware of this, so she will look for the details and send to USLCA. Lisa suggested she get it to the new Operations Manager, Debbie Sandberg, Lisa and Dominique (and/or to Judy).

Jeanne (OLCA) said they have 6 members. They had to cancel their last meeting. They normally meet quarterly, doing little in person since Covid, so they are looking forward to going back in person. They want to celebrate getting their

501c3. They just finished their 990 form. They have made no IBCLC Day plans yet. They will discuss that at the end of the month at their meeting.

Dr. Miena (NILCA) said they have about 60 members. Their February meeting was about Structural Racism & Barriers to Breastfeeding on Chicagoland's South Side, and DEI workshops are encouraged as follow up. In April they will host Postpartum Mood Disorders & Breastfeeding presented by an IBCLC. They are working with the Mothers Milk Bank of the Western Great Lakes to try to help them with a tee shirt fundraiser. She will ask her group about IBCLC Day plans. They plan to be in person by WBW and may have an October conference. Lisa said WALC has a silent auction table and tee shirts too in the past. She wanted the Chapters to know of ideas to team up with the milk banks. Lisa discussed WALC and Mothers Milk Bank of Western Great Lakes (MMBWGL) having Silent Auction Annually at WALC annual conference. WALC and MMBWGL had t-shirt designed in addition to Silent Auction for fundraising. USLCA had Mothers Milk Bank of San Jose have milk donation site at USLCA conference in Scottsdale Arizona. USLCA plans to have Kings Daughters Milk Bank from Norfolk, Virginia at USLCA conference this fall is Pandemic protocol allows In Norfolk Virginia

Teresa (LCMSL) said they are snowed in and excited to be! They are enjoying using their recorded webinars at their quarterly meetings. The secretary may not be able to be on this call. They have no activity or news to share. She wants to speak to Judy Campbell, and also wants to be active in licensure.

Robin (Kentuckiana) said they have a virtual quarterly meeting with a speaker. When they don't have a speaker, they use a webinar. They have about 35 members, but it's hard to keep up membership. They had a conference in 2021 with 2 other local coalitions. They may have one in the fall, but it's up in the air since it's hard to know what will happen. Lisa asked how they get their professional education. Robin said they can attend the meetings and get 4 CEUs/CERPs for \$25/year, or pay individually \$10 a meeting. Robin wondered if they just needed to reach out more. Lisa asked if they had a website and Robin said yes, they just need to get the word out more. Covid put a damper on all of their activities.

Julie (Iowa) said they are struggling too. They normally had 15 to 20, but have just 5 this year. Some of their lactation consultants were pulled from their positions to do Covid care in the community. Maybe the numbers will be increased later this year. They meet on Zoom. She said she would start reaching out to the old members individually to try to get them back. The Iowa Breastfeeding Coalition usually does an annual meeting in May and we usually do a meeting then. Let's hope we can get back on track.

Dawn (FLCA) said they have 68 members, which is about half their normal number. They hope this will increase later in the year. On Saturday, April 23rd they will have a conference virtually (they were hoping for a combo) where they have 2 speakers, Dr. Deborah Austin and Dr. Christine Tully, speaking on Implicit Bias, Human Milk and the 4th Trimester. Both are really dynamic speakers. See <https://flca.info/conference.html> For IBCLC day they fund grants for \$50 each for members to do an activity where they want (home, hospital) and the same for WBW. Afterwards they are to send back photos and a summary. Dawn said she is working on an Amplify article, but is speaking with the originator of the idea she had mentioned to Lisa. They plan upcoming lactation professional scholarships for 2 persons between 20 and 30 years old for scholarships to their conference. Lisa said that's great, Amplify is for growing Lactation professionals. Jessi asked how different chapters are getting CERPs. From IBLCE? Robin said they get their speakers through their own membership, or use the webinars. Lisa said some Chapters have a journal club. Robin said they also get speech therapists to talk about tongue tie. Dr. Miena said they try to tap people in the lactation community. There are a handful of physicians in the area that do Lactation Medicine. She is speaking on Covid 19 in Lactation and Pregnancy on June 9th <https://www.northernillinoislca.org/meetings> Jessi wants to connect with her since they are nearby.

Lisa said she gets very energized by the spirit, passion and energy on these calls. It helps propel her forward to keep planting seeds in the profession. All this networking is priceless! Jeanne agreed, but then asked how do you pay a speaker if there is no money. Dominique said it is a good practice to pay them for their service, but be honest up front, they may work with you. If you provide the speaker as a webinar, you can charge for the webinar and pay the speaker after. Just be very honest up front. We just want to help because it's our profession.

Dominique just did it “to get my name out there.” She was asked to do a NICU webinar, and was given PTO instead of being paid for it.

Dawn said they offer a \$50 honorarium. Some decline, but some donate it anyway. They offer CERPs, so members get them free, others pay \$20 and that helps recoup costs. CEUs are only for conferences.

Jeanne brought up an issue with 2 IBCLCs at her hospital and 1 CLC. When referred to them by MD, can CLC see or must it be IBCLC? Dominique said if it's a medical issue the IBCLC must be present and the family should be rescheduled until IBCLC can see unless it's within the CLC's Scope of Practice. She said she was an IBCLC for WIC and they had parents come in. The Peer Counselors could see for some things but if medical (i.e. weight gain, drug exposure, potential frenectomy) they had to be seen by the IBCLC and would be rescheduled if needed. Same for an RN – can guide but may need to be rescheduled. You should review the CLC scope of practice and make a plan. Then advise the doctors that refer to you. Jeanne said the CLC Scope of Practice is vague, and Dominique concurred. But she stressed looking at Scope of Practice. If Insurance is billed and it is not within Scope of Practice, and they audit, money may have to be returned to the insurance company. Dawn asked if inpatient or outpatient made a difference? Dominique stressed we are talking outpatient. Dawn said they had a shared calendar with slots on days when she's there and can be scheduled, so they can see when they can be seen by her.

Lisa apologized for the topic running over, but all need to feel free to bring up concerns. She was thrilled and thanked all for their time.

The next Chapter Call is May 19th, same time.