

Thank you for joining me at the USLCA 2022 Conference. I hope you enjoyed it as much as I did! Feel free to use this communication card template as a visual-communication tool in your clinical practice.

-Genny Stiller NP, IBCLC, CNLS

STEP 1: OPEN & SAVE AS TEMPLATE

- On your web browser, open the Canva website. Log in or create a free Canva account.
- Click on the link to **open the USLCA template** swap file in Canva.
- **Save and rename the file** as "Meet your LC".

STEP 2: EDIT & CUSTOMIZE

- Hover the cursor over any section to **begin editing**.
- **Customize** wording, text size, and fonts.
- To **add/edit a photo**, upload your image to "uploads" in the Canva app and drag the photo into the image circle on the document.
- Scroll down to **view an example on the next page**.

STEP 3: SAVE AS CLIENT READY PDF

- Click on **share**, then choose **download**, then **file type** "PDF standard". Now, **save to your desktop** as "Meet your LC"

STEP 4: SEND!

- Test out your new tool! Try sending some test emails to yourself and fellow colleagues to see how it looks IRL. Email me too, I'd love to see your customizations :) Here's my email address:
Genny@NLECenter.com

Sample Communication Card

Present a **visual reference** to build familiarity before meeting.

Introduce your name, title, accreditations, or business name here.

MEET THE IBCLC
Lact Onya, M.S., CCC-SLP, IBCLC

About Me
she/her/they

I have 3 children and 1 fierce and furry cat. I enjoy hiking and searching used book stores for vintage copies of my favorite book titles.

I've been working in lactation support for over 10 years. My areas of expertise are low milk supply and relactation.

Contact Me

Here are all the ways you can contact me:

- hello@relactavist.com
- (808) 867-5309
- www.relactavist.com

About this practice

We are a group of two LC's providing inclusive and affirming lactation support to all families.

Lactation clinic hours:
Monday- Friday, 8am-4pm.

What to expect

Our office setting is moderately busy, noisy at times, bright, and the exam rooms can be cool.

- Expect to move between the waiting area, weighing station, and exam room during your visit.
- Observation of a feeding and physical exam of the chest.
- Feel free to bring a sweater, headphones, or any item for comfort.

Initiate familiarity before meeting.

Describe your practice's clear mission of inclusive support.

Make **communication** very clear. Include 2+ options to contact you.

Clear **expectations** help clients prepare for the experience.