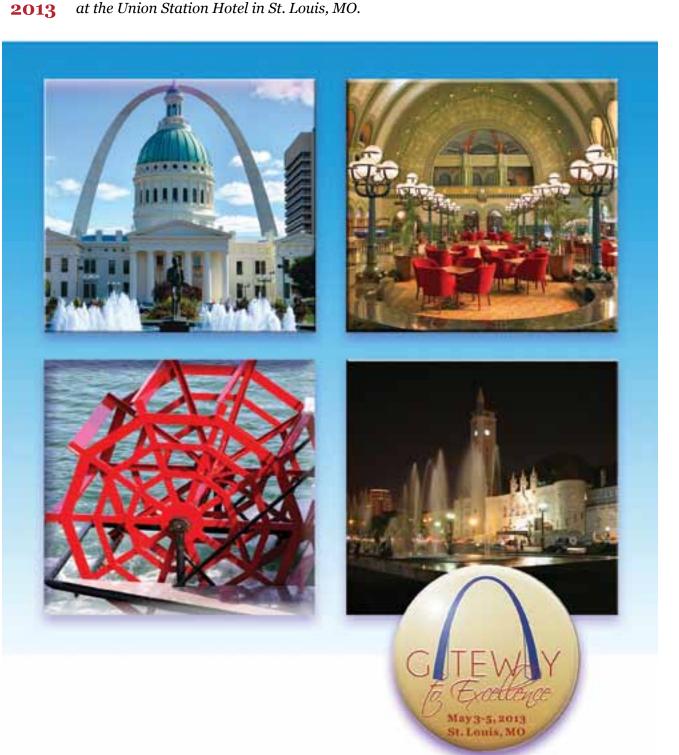
Meet Us in St. Louis!



United States Lactation Consultant Association 2013 CONFERENCE REGISTRATION

We hope you plan to attend the first USLCA Conference, May 3-5, 2013, at the Union Station Hotel in St. Louis, MO.



Welcome! • uslca 2013 conference



We hope you plan to attend the first USLCA Conference, May 3-5, 2013, in at the Union Station Hotel in St. Louis, MO.

Why Attend the USLCA Conference?

USLCA is pleased to announce its inaugural conference, Gateway to Excellence in St. Louis, MO. Featuring a dynamic line up of education sessions, the USLCA 2013 Conference will give you the opportunity to learn from and mingle with many distinguished speakers and authors. Learn new skills, network with new and experienced lactation professionals, renew old friendships and make new ones. You'll leave with tools and ideas you can take home and immediately put into action.

Who Should Attend?

Current and aspiring lactation consultants, health professionals and others who want to better support breastfeeding mothers and babies can increase their knowledge by attending.

About USLCA

The United States Lactation Consultant Association (USLCA) is the professional association for US-based International Board Certified Lactation Consultants (IBCLCs) and other health care professionals who care for breastfeeding families. USLCA membership is open to all who support and promote breastfeeding; you can join at anytime and do NOT need to be an IBCLC to be a member!

Mission: To advance the IBCLC with in the United States through leadership, advocacy, professional development and research. *Vision:* The IBCLC is the recognized professional authority in lactation care in the United States.

Contact Hours

All lactation consultant and nursing credits are based on a 60-minute unit. USLCA is an approved provider of Continuing Education Recognition Points (CERPs) with the International Board of Lactation Consultant Examiners. The Conference is approved for 17.0 CERPs. USLCA is also applying to provide continuing education credits for nurses.

USLCA member discount

Join USLCA now and receive the discounted member Conference rate! Join online at www.uslca.org.

Important Dates to Remember

March 1 Early Bird Registration deadline

April 1 Deadline to cancel conference registration for full refund minus \$75 processing fee

April 11 Discount deadline for USLCA rate at the hotel (based on availability)

April 20 Standard registration deadline

Deadline to cancel conference registration for 50% refund

May 3-5 2013 USLCA Conference-Gateway to Excellence

Preliminary Exhibit Hall Hours

Thursday, May 2

6:00 pm - 8:00 pm Exhibit Hall Open

Friday, May 3

9:30 am - 1:30 pm

Lunch served in Exhibit Hall

5:00 pm – 7:00 pm USLCA Reception

in Exhibit Hall

Saturday May 4

9:30 am – 1:00 pm

Lunch served in Exhibit Hall

5:00 pm - 7:00 pm Exhibit Hall Open

Sunday, May 5

9:00 am - 2:00 pm

Lunch served in Exhibit Hall

Registration/Contact Info

Online registration makes the process easy and paper-free! Please go to www.uslca.org/conference for a simple and quick way to register.

For more information, contact:

Kathryn Wall, Conference Planner

IMI Association Executives

United States Lactation Consultant Association

Email: kathryn@imiae.com

Phone: (919) 861-4543 • Fax: (919) 459-2075

www.uslca.org

General Information • USLCA 2013 CONFERENCE



Hotel Reservations

St. Louis Union Station Hotel

Discover the elegant St. Louis Union Station Hotel—A DoubleTree by Hilton Hotel, a national historic landmark property. Marvel at the opulent Grand Hall lobby area, featuring the impressive "Allegorical Window", a handmade stained glass window with hand-cut Tiffany glass. Every elegant guest room features luxurious décor and modern amenities.

1820 Market Street St. Louis, Missouri 63103 USA Phone reservations: 855.271.3620 Direct hotel number: 314-621-5262

The special USLCA Conference rate is \$139 single/double. Be sure to make your reservation soon. The special room rate will be available until April 11th or until the group block is sold-out, whichever comes first.

Hotel reservations may be made by phone (for special rate, be sure to mention you are attending the USLCA Conference) or via the hotel's secure website at http://doubletree.hilton.com/en/dt/groups/personalized/S/STLUSDT-USL-20130502/index.jhtml?WT.mc_id=POG

Directions and Transportation

The St. Louis Union Station is located at 1820 Market Street in the downtown area approximately 15 miles from Lambert-St Louis International Airport (STL). The hotel does not provide shuttle service.

- Taxi, approximately \$45 (one way)
- Go Best Express Shuttle:

USLCA is pleased to offer conference attendees a special rate on group shuttle service with Go Best Express. Rates are \$17 one-way or \$32 roundtrip (may be subject to a \$1 fuel surcharge for shared ride shuttles due to the price of fuel). Advance reservation required. Reservations: 314-989-1500 / Toll Free 1-866-272-1200, or use this link: http://besttransportation.hudsonltd.net/res?USERIDENTRY=GTE2013&LOGON=GO

• MetroLink: Metro St. Louis' public transportation system. Trains are available to and from Lambert Airport and Union Station via the Red Line (about 30 minutes total). Fare is about \$4 one way.

Self-parking is located adjacent to the hotel for a maximum fee of \$16 pernight. Valet parking is available at a special USLCA Conference Rate of \$10 per day. Both parking options include unlimited in and out privileges.

Cancellation and Refund Policy

All refund requests must be submitted in writing and postmarked no later than April 1, 2013, for a full refund, less a \$75 processing fee. Cancellations post-marked between April 2, and April 20, 2013, will be eligible to receive a 50% refund. All refunds will be made after the completion of the Conference. No refunds will be given for cancellations made after April 20.

Families and Babies

USLCA is committed to providing an environment conducive to learning for all Conference attendees. Quiet infants in arms and non-separating children are welcome. As a courtesy to other participants, and to avoid being asked to step out of the session room, please attend to your child's noise or fussiness promptly. In order to fully participate in the educational sessions, some mothers find it easier to bring a support person to the Conference to provide child care for their children outside of the meeting rooms.

Conference Volunteers

USLCA's Conference is an exciting way to be involved in your professional association. Numerous volunteers are needed to assist with registration, introduce speakers and monitor session rooms. Take this opportunity to participate fully in the conference and contribute to USLCA's success while forming new friendships. Family members are welcome to volunteer as well! Volunteers will be contacted by email and are asked to attend an orientation session. Please be sure to make this selection during your registration if you are interested in volunteering.

Thursday—Friday Schedule • USLCA 2013 CONFERENCE

Thursday, May 2, 2013

5:00 pm - 6:00 pm Volunteer Orientation 4:00 pm - 8:00 pm Registration Desk Open 6:00 pm - 8:00 pm Exhibit Hall Opens

Friday, May 3, 2013

7:00 am - 8:00 am
 7:00 am - 6:00 pm
 8:00 am - 8:30 am
 Continental Breakfast
 Registration Desk Open
 USLCA President Welcome

8:30 am - 9:30 am Plenary #1: The State of Breastfeeding

in the US: We've Come a Long Way with "Miles To Go Before We Sleep" Marsha Walker, RN, IBCLC

Marsha has been assisting breastfeeding families in hospital, clinic, and home settings since 1976. Marsha is the executive director of the National Alliance for Breastfeeding Advocacy: Research, Education, and Legal branch (NABA REAL). As such, she advocates for breastfeeding at the state and federal levels. Marsha is an international speaker, and an author of numerous publications including ones on the hazards of infant formula use, Code issues in the US, and *Breastfeeding Management for the Clinician: Using the Evidence*.

9:30 am - 10:00 am Break

9:30 am - 1:30 pm Exhibit Hall Open 10:00 am - 12:00 pm Workshops (See Chart)

12:00 pm - 1:15 pm Lunch

1:15 pm - 2:15 pm Workshops (cont'd)

2:15 pm - 2:30 pm Break

Friday, May 3, 2013 (continued)

2:30 pm - 4:00 pm Plenary #2: Reflux, GERD and

Breastfeeding,

Catherine Watson Genna BS, IBCLC

Cathy has been in private practice in New York City since 1992 and her special interest is helping moms and babies breastfeed when they have medical challenges. She speaks to healthcare professionals around the world on assisting breastfeeding babies with anatomical, genetic or neurological problems. Her presentations and her writing feature her clinical photographs, which have also been published widely. In addition to writing numerous publications, Cathy currently serves as Associate Editor for the United States Lactation Consultant Association journal Clinical Lactation.

4:00 pm - 5:00 pm Plenary #3: How to Evaluate Drug

Usage in Breastfeeding Mothers

Thomas Hale, PhD.

Tom is the founder and director of the InfantRisk Center, a national call center for pregnant and breastfeeding mothers. He is a well-known international lecturer in the pharmacology of lactation and is the author of five books including: Medications and Mothers' Milk, the top-selling drug reference manual. His other books include Textbook of Human Lactation; Clinical Therapy in Breastfeeding Women; and Drug Therapy and Breastfeeding. He is considered one of the world's leading authorities in the use of medications in breastfeeding women.

5:00 pm - 7:30 pm Dinner Groups

5:00 pm - 7:00 pm Reception in Exhibit Hall

FRIDAY WORKSHOPS - CHOOSE ONE TRACK:								
	1. Research Skills FWS1	2. Clinical / Diagnosing Skills FWS2	3. Clinical/ Diagnosing Skills FWS3	4. Supporting Women Out Of the Home FWS4	5. The F Word: What To Know About the Competition FWS5	6. Breastfeeding Support in Vulner- able Babies FWS6	7. Cultural Concerns FWS7	8. Spanish Speakers FWS8
FRIDAY 10:00 am- 12:00 pm	Translating Research into Clinical Lactation Practice – Karen Wambach, PhD, RN, IBCLC	Mother & Infant Assessment – Elizabeth Myler, BSN, RN IBCLC	Teaching Ways to Move Milk Other Than Babies (hand expression and pumps) – Gini Baker, RN, MPH, IBCLC	Returning to Work Without Weaning – Wendy Wright, MBA, IBCLC & Sheila Dukas- Janakos, MPH, IBCLC, RLC	Understanding the Competition: What's Really in Infant Formula and Helping Mothers Discern the Difference— Marsha Walker, RN, IBCLC	Hypoglycemia and Jaundice in the Breastfeeding Newborn - Kathie Marinelli, MD, IBCLC, FABM	Case Studies of Low Milk Production & Galactagogues – Lisa Ann Marasco, MA, IBCLC, FILCA	El Aumento de las Tasas de Lactancia en un Programa de Northern California Urban WIC- Haydee Herrera- Sosa, BS, IBCLC, RLC
FRIDAY 1:15 pm- 2:15 pm	Top 10 Research Articles Every IBCLC Should Know from 2012– Ginna Wall, RN, BN, IBCLC	Knipple Knowledge- <i>Diana</i> <i>West, BA, IBCLC</i>	Using the Hazelbaker Assessment Tool for Lingual Frenulum Function™— Alison Hazelbaker, PhD, IBCLC, FILCA	Corporate Lactation – Wendy Wright, MBA, IBCLC & Sheila Dukas- Janakos, MPH, IBCLC, RLC	Countering Infant Formula Marketing – Kathy Parry, MPH, IBCLC, LMBT	Premature Babies Strategies to Increase Intake of Human Milk — Kathie Marinelli, MD, IBCLC, FABM	Providing Professional Breastfeeding Support via Internet Technology – Alisa Sanders, RN, IBCLC, RLC	Involucrando a la Comunidad a traves Del Centro de Lactancia. Elizabeth Sanchez Perez

Saturday Schedule • USLCA 2013 CONFERENCE

Saturday, May 4, 2013

		9:30 am-1:30 pm	Exhibit Hall Open
7:00 am-8:00 am	Continental Breakfast	9:00 am - 10:00 am	USLCA Annual General Meeting
7:00 am - 6:00 pm	Registration Desk Open	10:00 am - 10:30 am	Break
8:00 am - 9:00 am	Plenary #4: Into the Mouths' of Babes:	10:30 am - 11:45 am	Concurrent Sessions A (see chart)
	An Exploration of Infant Oral Skills,	11:45 am - 1:15 pm	Lunch & S/I Groups Committee
	Robin Glass, BS, OTR, IBCLC, and		Meetings
	Lynn Wolf, MOT, OTR, IBCLC	1:15 pm - 2:30 pm	Concurrent Sessions B (see chart)
I J.DLi.,		2:30 pm - 2:45 pm	Break
•	e occupational therapy at Children's Medical Center in Seattle, WA. Their	2:45 pm - 4:00 pm	Concurrent Sessions C (see chart)
	reatment of infants with a strong focus	4:00 pm - 4:15 pm	Break

clinical specialty is the treatment of infants, with a strong focus on feeding and breastfeeding issues. They are NDT trained and IBCLCs, with extensive national and international experience speaking about infant feeding. Ms. Glass and Ms. Wolf have published numerous journal articles and book chapters, as well as the book Feeding and Swallowing Disorders in Infancy: Assessment and Management.

	wieetings
1:15 pm - 2:30 pm	Concurrent Sessions B (see chart)
2:30 pm - 2:45 pm	Break
2:45 pm - 4:00 pm	Concurrent Sessions C (see chart)
4:00 pm - 4:15 pm	Break
4:15 pm - 5:30 pm	Concurrent Sessions D (see chart)
5:30 pm - 7:00 pm	Research Poster Session
5:00 pm - 7:00 pm	Exhibit Hall Open
7:00 pm - 8:30 pm	SIG/Meetings

SATURDAY	TURDAY CONCURRENTS - CHOOSE ONE PER TIME SESSION:						
	1. Baby-Friendly	2. Exclusive breastfeeding	3. Advocacy	4. Community	5. Preterm babies	6. WIC	7. Mosaic
Saturday 10:30 am-11:45 am A Tracks	A1. The Baby-Friendly Hospital Initiative in the US – <i>Trish MacEn-</i> roe, CDN, CLC	A2. Exclusive Breastfeeding: The Mother's Perspective and Beyond – Nancy Mohrbacher, IBCLC, FILCA	A3. Chocolate Milk Café: Community- Based Breastfeeding Support for African- Americans -Sherry L. Payne, MSN, RN	A4. Searching for Excellence – Molly M Pessl, BSN, IBCLC, E-CERP	A5. Breastfeeding the Late Preterm Infant- The Great Impostor – Marsha Walker, RN, IBCLC	A6. Yes You Can: Create a Breastfeeding Friendly WIC Clinic – Carole Peterson, MS, IBCLC	A7. Today's Mothers Are All Thumbs: Using Social Media and Blogging – Amber McCann, IBCLC, and Robin Kaplan, M.Ed., IBCLC
Saturday 1:15 pm-2:30 pm B Tracks	B1. Implementing Baby-Friendly in Your Hospital: Challenges and Solutions – Debi Ferrarello, Sylvia Edwards and Michelle Bunker-Alberts with Trish MacEnroe moderating	B2. Identifying and Supporting Mothers with Mammary Hypoplasia/ Insufficient Glandular Tissue – Diana Cassar-Uhl, IBCLC	B3. The Code in Everyday Practice – Liz Brooks, JD, IBCLC, FILCA, E-CERP	B4. Lactation Consultant Time Effectiveness – <i>Linda J. Smith, MPH, IBCLC, FACCE</i>	B5. Creating a Culture of Breastfeeding in the NICU – Lynn Wolf, MOT, OTR, IBCLC	B6. Bringing Baby Back to the Breast After Formula Supplementation— Cathy Carothers, BLA, IBCLC, FILCA	B7. Birth trauma: Risk Factors, Consequences, and Impact on Breastfeeding – Kathy Kendall-Tackett, PhD, IBCLC, FAPA
Saturday 2:45 pm-4:00 pm C Tracks	C1. One Step Further: Skin to Skin in the OR and Delaying the Baby Bath – Elizabeth Smith, MPH, IBCLC, RLC, ICCE	C2. Infant Supplementtion: Should We or Shouldn't We? And How Much? – Barbara Robertson, MA, IBCLC, RLC	C3. Becoming a Policy Entrepreneur: Translating Lactation Policy, Research and Ideas into Action at Your State Capitol and Beyond – Leah S. Aldridge, JD, IBCLC	C4. Supporting Families in Milk Sharing as an IBCLC -Amber McCann, IBCLC	C5. Steps to Success in Breastfeeding the Premature Infant – Robin Glass, BS, OTR, IBCLC	C6. Steps Toward Excellence: How Texas WIC and the Texas Ten Step Program are Improving Breastfeed- ing Rates – Hellen Sullivan, RN, IBCLC	C7. Using QI Tools to Improve Breastfeed- ing — Debi Ferrarello, MSN, MS, IBCLC
Saturday 4:15 pm-5:30 pm D Tracks	D1. Oh No! Could Maternal IV Fluids Increase Infant Weight Loss? – Robin Hirth, MEd, BS, IBCLC	D2. Hormones of Lactation: Too Much, Too Little? – Lisa Marasco, MA, IBCLC, FILCA	D3. Write to Change the World: How to Write about Breastfeeding in the Electronic Age – Kathy Kendall-Tackett, PhD, IBCLC, FAPA	D4. Breastfeeding Without Birthing – Alyssa Schnell, IBCLC	D5. Tools We Use: What's New? – Barbara Robertson, MA, IBCLC, RLC	D6. Referrals, Risk and Responsibility- Whose job is it anyway? Alisa Sanders, RN, IBCLC, RLC & Laurie Beck, RN, MSN, IBCLC, RLC, E-CERP	D7. Everything Else About Breasts - Diane Wiessinger, MS, IBCLC

Sunday Schedule • USLCA 2013 CONFERENCE

Sunday, May 5, 2013

7:00 am - 8:00 am Continental Breakfast7:00 am - 4:00 pm Registration Desk Open

8:00 am - 9:00 am Plenary #5, Breastfeeding and The Joint

Commission: Partners in Health, Celeste G. Milton MPH, BSN, RN

Celeste has been an associate project director in the Center for Performance Measurement in the Division of Healthcare Quality Evaluation at The Joint Commission since 2005. She is the project lead for four national projects that developed core performance measures for hospital-based inpatient psychiatric services (HBIPS), perinatal care (PC), tobacco treatment (TOB), substance use (SUB) and an international project that developed performance measures for maternal/child care.

9:00 am - 2:00 pm Exhibit Hall Hours

9:00 am - 9:15 am Break

9:15 am - 10:15 am Workshop Sessions (see chart)

10:15 am - 10:45 am Break

10:45 am - 11:45 am Workshop Sessions (cont'd)

11:45 am - 12:45 pm Lunch

12:45 pm - 1:45 pm Plenary #6: Who's Your Daddy...Mommy,

Surrogate or Donor? Modern Families and Lactation, *Elizabrth Brooks*, *JD*, *IBCLC*,

FILCA

Liz brings to life the connection between lactation consultation and the law. IBCLCs face a maze of ethical, moral and legal requirements in their day-to-day practice, no matter what the work setting. With plain language and humor, Liz explains the laws affecting IBCLCs, so the lactation consultant can work ethically and legally. She offers pragmatic tips that can immediately be used in daily practice. She is the President of the International Lactation Consultant Association (ILCA), and serves on the Board of Directors for the United States Breastfeeding Committee (USBC).

Sunday, May 5, 2013 (continued)

1:45 pm - 2:00 pm Break

2:00 pm - 3:00 pm Plenary #7, How to Influence Key

Stakeholders and Promote Breastfeeding Powerfully Todd Wolynn, MD, IBCLC

Todd serves as both the President of Kids Plus Pediatrics and the Executive Director of the Breastfeeding Center of Pittsburgh. When he's not seeing patients at Kids Plus, Dr. Wolynn continues to build his reputation as a national expert in immunizations, breastfeeding medicine, pediatric sleep issues, and practice management. He speaks across the country on those and other topics, and is a proud member of seven national healthcare organizations, including the American Academy of Pediatrics, the Academy of Breastfeeding Medicine, and USLCA.

3:00 pm - 3:30 pm Closing Session



SUNDAY WORKSHOPS - CHOOSE ONE TRACK:							
	1. Breastfeeding and the Law SWS1	2. Sleep Like a Baby SWS2	3. Special Situations for babies SWS3	4. Mystery Diagnosis? SWS4	5. Medley SWS5	6. Multi-Cultural Concerns SWS6	7. Mosaic SWS7
Sunday 9:15 am-10:15 am	Litigation and Lactation: Role of the IBCLC Expert Witness – Liz Brooks, JD, IBCLC, FILCA	Sleep Like a Baby – Diane Wiessinger, Diana West, Linda J. Smith, MPH, IBCLC, FACCE	They Said it Couldn't be Done – Ginna Wall, RN, BN, IBCLC	Mystery Diagnosis – Gini Baker, RN, MPH, IBCLC	Where are the jobs? – Denise Altman, RN, IBCLC, LCCE	Multi-Cultural Lacta- tion Issues – <i>Jeanette</i> <i>Panchula, BSW, RN,</i> <i>PHN, IBCLC</i>	Breastfeeding in Vul- nerable Populations – <i>Michele Bunker-</i> <i>Alberts, FNP, IBCLC</i>
Sunday 10:45 am-11:45 am	Case Studies of Legal Issues and the IBCLC -Jake Marcus, JD	Continued	Continued	Continued	Introducing Solids/ Nutrition facts- Donna Logan, RD, IBCLC	Continued	BF Education for Nurses (new research) – Genae Strong, PhD, CNM, RNC-OB, IBCLC

Conference Registration Form • USLCA 2013 CONFERENCE • ST. LOUIS, MO

Register online at www.uslca.org, o	- ·	Workshop and Concurrent Sessions Selection					
USLCA Conference, 2501 Aerial Ce ville, NC 27560. Registrations rece processed onsite in St. Louis.		Friday, May 3, Workshops Select one. (SEE: Friday Workshops Chart–page 3)					
Name (as you want it printed on na	ame badge):	☐ FWS1 ☐ FWS2 ☐ FWS3 ☐ FWS4					
Last		□ FWS5 □ FWS6 □ FWS7	FWS8				
First		Saturday, May 4, Concu	rrent Sessions				
		Select one session in each group.					
USLCA Membership #		Concurrent A (10:30am-11:45am):					
Organization (for name badge)							
Twitter name (for name badge)		Concurrent B (1:15pm-2:30)	om):				
Address		☐ B1 ☐ B2 ☐ B3 ☐ B4					
		Concurrent C (2:45pm-4pm					
	Zip						
,		Concurrent D (4:15pm-5:30 ☐ D1 ☐ D2 ☐ D3 ☐ D					
		Sunday, May 5, 2- hour Workshops Select one. (SEE: Sunday Workshops Chart-page 5) SWS1 SWS2 SWS3 SWS4					
Special Accommodations							
			0W04				
Please check all that ap	- ·	☐ SWS5 ☐ SWS6 ☐ SWS7					
☐ I would like to volunteer at the		Payment Information Make checks payable to USLCA.					
I require special Conference l		Total Fee Enclosed					
☐ Vegetarian ☐ Gluten-Free		Please indicate your method of payment:					
Do not include my name on the							
Do not include my contact infortime preconference mailing.	rmation to exhibitors for a ONE	Check/Money Order#:					
What is your work setting?		☐ Visa ☐ MasterCard ☐ Discover					
Community/Public Health	☐ Education ☐ Government	Card #					
☐ Hospital postpartum/delivery		Exp. Date Security Code					
☐ Physician's office ☐ Private	_ -	Signature					
Other Not employed	_	Registration made via credit card may be faxed to 919-459-2075					
Please Check Registrat	ion Category Below:	Registration made via credit ca	rd may be taxed to 919-459-2075				
Early Bird		Standard	Late/Onsite				
	By March 1	March 2- April 20	After April 20				
USLCA Members							
Conference Registration	☐ \$525	□ \$575 □ \$225	\$625				
Friday Daily Rate	☐ \$185	<u></u> \$225	\$275				
Saturday Daily Rate \$\Box\\$185		\$225	\$275				
Sunday Daily Rate		☐ \$225	\$275				
Non-Members							
Conference Registration \$\square\$ \$825		\$875	\$925				
Friday Daily Rate		□ \$325	\$375				
Saturday Daily Rate		□ \$325 □ \$375					
Sunday Daily Rate		\$325	\$375				

United States Lactation Consultant Association 2501 Aerial Center Parkway, Suite 103 Morrisville, NC 27560

ENCLOSED:

IMPORTANT
CONFERENCE
REGISTRATION
DOCUMENTS

Meet Us in St. Louis!



IMPORTANT REGISTRATION DOCUMENTS for the USLCA 2013 CONFERENCE

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